



ENTRY FORM

Excellence in Midwifery for Public Health – Sponsored by Slimming World

Before you complete the entry form please take a moment to read through the below information carefully as it contains important information regarding your entry such as, deadlines, word limits and details about what will happen if you are shortlisted for your category.

Eligible: Any RCM member

Individual or team category: You can submit an entry for either an individual or for a team

Entry or nominated: Entrants can either self nominate or submit a nomination for a colleague

Category description: With every contact counting, maternity staff all have a role to play in influencing and maximising the health and wellbeing of women, babies, families and communities throughout pregnancy, birth and the postnatal period. This award recognises a midwife, student midwife, maternity support worker or maternity team who deliver innovative, evidence based, cost-effective high-quality care aimed at contributing to the public health agenda.

The nominated individuals or teams will be able to demonstrate how they have met the challenges of reducing health inequalities through improving maternal and population health, ensuring the best start in life.

The judges are looking for:

- A clear description of the initiative/project and the rationale for its development
- The evidence base underpinning the initiative/project, and identification of any evidence being generated by the initiative/project
- A description of the implementation of the strategy/initiative
- An outline of strategy used to evaluate the impact of the project

Please note: all entries must be submitted online via the RCM Awards website: www.rcmawards.com

Submission Rules:

In order to ensure a smooth and efficient entry process we ask that you follow some simple rules:

- Your entry form **must be anonymous**. If the judges are able to identify your entry, it may be disqualified.
- The word count for entries is **750 words** (This includes all sections of the entry form). References are not included in this word count. If your entry does exceed this word limit you run the risk of being disqualified.
- Make sure that you are completing the correct entry/nomination form for your category.
- Select categories allow the entrant to supply supporting documentation. If this applies to your category please supply it as a separate document and limit it to 3 single sided A4 pages.
- You must complete the official entry form. Other documents cannot be accepted.

What happens next?

- The shortlist will be announced in March 2023. All entrants will receive an email notifying them when the shortlist is announced.
- All shortlisted entrants are expected to attend an individual judging day to present their project to a panel of judges. Please note that the RCM cannot reimburse or cover midwives' travel and/or accommodation costs to attend the interview days or the awards day.
- A maximum of two complimentary tickets will be provided for each shortlisted entry for the named entrant, or entrants, or nominated entrant and their nominee to attend the RCM Awards event held on 19 May 2023 in London.

***PLEASE DO NOT INCLUDE YOUR NAME OR NHS ORGANISATION NAME ON THIS FORM. THIS ENTRY MUST BE ANONYMOUS**

DESCRIBE THE CHALLENGE IDENTIFIED THAT INSPIRED THE DEVELOPMENT OF THE INITIATIVE/PROJECT

OUTLINE THE EVIDENCE THAT HAS UNDERPINNED THE INITIATIVE AND THE EVIDENCE THAT HAS BEEN GENERATED BY THE PROJECT

EXPLAIN HOW THE INITIATIVE/PROJECT HAVE BEEN/WILL BE IMPLEMENTED IN YOUR SERVICE

DETAIL THE PROCESS UNDERTAKEN TO REVIEW, REFLECT AND EVALUATE THE OUTCOMES AND EXPLAIN HOW THIS IMPACTS ON REDUCING HEALTH INEQUALITIES FOR WOMEN AND THEIR BABIES IN YOUR CARE