



ENTRY FORM

Outstanding Contribution to Midwifery Services: Digital

Before you complete the entry form please take a moment to read through the below information carefully as it contains important information regarding your entry such as, deadlines, word limits and details about what will happen if you are shortlisted for your category.

Eligible: Any RCM member midwife, student midwife, maternity support worker or maternity team

Individual or team category: You can submit an entry for either an individual or for a team

Entry or nominated: Entrants can either self nominate or submit a nomination for a colleague

Category description: This award recognises the role that digital innovation can contribute to maternity services, safety and the health and wellbeing of women, babies, families and communities throughout pregnancy, birth and the postnatal period. This award recognises a midwife, student midwife, maternity support worker or maternity team for an outstanding achievement in digital innovation or its implementation.

The judges are looking for:

- Demonstrates a strong commitment to delivering excellent digital innovation or implementation
- Shows evidence of an initiative or service development which has worked in practice to improve care digital innovation or implementation
- Has delivered a standard of care in digital innovation
- Works in partnership with digital innovation or implementation to inform and influence service change

Please note: all entries must be submitted online via the RCM Awards website: www.rcmawards.com

Submission Rules:

In order to ensure a smooth and efficient entry process we ask that you follow some simple rules:

- Your entry form **must be anonymous**. If the judges are able to identify your entry, it may be disqualified.
- The word count for entries is **750 words** (This includes all sections of the entry form). References are not included in this word count. If your entry does exceed this word limit you run the risk of being disqualified.
- Make sure that you are completing the correct entry/nomination form for your category.
- Select categories allow the entrant to supply supporting documentation. If this applies to your category, please supply it as a separate document and limit it to 3 single sided A4 pages.
- You must complete the official entry form. Other documents cannot be accepted.

What happens next?

- The shortlist will be announced in March 2023. All entrants will receive an email notifying them when the shortlist is announced.
- All shortlisted entrants are expected to attend an individual judging day to present their project to a panel of judges. Please note that the RCM cannot reimburse or cover midwives' travel and/or accommodation costs to attend the interview days or the awards day.
- A maximum of two complimentary tickets will be provided for each shortlisted entry for the named entrant, or entrants, or nominated entrant and their nominee to attend the RCM Awards event held on 19 May 2023 in London.

***PLEASE DO NOT INCLUDE YOUR NAME OR NHS ORGANISATION NAME ON THIS FORM. THIS ENTRY MUST BE ANONYMOUS**

SUMMARY OF ENTRY (*Approx 100 words*)

OUTLINE HOW YOUR INITIATIVE DEMONSTRATES THE IMPORTANCE OF DIGITAL INNOVATION IN YOUR SERVICE

DETAIL THE EVIDENCE GATHERED OF YOUR INITIATIVE OR SERVICE DEVELOPMENT WORKING IN PRACTICE

DESCRIBE HOW YOUR DIGITAL INNOVATION HAS IMPROVED THE CARE YOUR TEAM/SERVICE GIVE TO WOMEN & THEIR BABIES

EXPLAIN HOW THIS RESEARCH HAS AFFECTED YOUR MIDWIFERY PRACTICE